



**BÜHLMANN Laboratories AG** is a dynamic and globally renowned production and trading company in the life sciences sector. Based in Schönenbuch, canton of Basel-Landschaft, our company employs a workforce of over 130 skilled professionals.

Our in-house development and manufacturing of diagnostic kits and reagents enabled our successful establishment and robust presence in the global health care market. Hospitals and private medical laboratories around the world trust in the quality and safety of our **in vitro diagnostic (IVD)** products.

In order to strengthen our **Global Marketing** department within the **Lab & Automation** group, we are currently seeking to fill a **newly created position**. The role is available for an immediate start or can be arranged as per mutual convenience.

## **Product Manager**

### **Lab & Automation (100%)**

#### **Your Responsibilities**

- Marketing and product management for in vitro diagnostic immunoassay products in the modern lab automation environment
- Conducting market research, competitor analysis for both existing and new products
- Orchestrating the successful launch of new innovative products in the laboratory market and their life-cycle management
- Assisting Key Account Managers and international distributors through product training, providing essential product information and participating in key account visits
- Providing scientific support and positioning of products
- Fostering and sustaining connections with hospitals and laboratories worldwide, while actively gathering insights from Key Opinion Leaders (KOLs) and customers
- Participating in international trade shows, conferences and seminars

#### **Your Profile**

- Completed degree or equivalent education in **natural sciences**, preferably with knowledge & experience in the field of in vitro diagnostics and/or clinical chemistry
- Initial relevant professional experience in **product management** and/or marketing, with additional experience in customer support being advantageous
- Willingness to work in the regulated environment of **medical device/in vitro diagnostic** products
- Solution-oriented behavior and interconnected thinking, coupled with strong communication skills
- Enjoyment of a role at interfaces and working within teams
- Proficient in negotiation in both **English** and **German**
- Willingness to engage in global travel, primarily within Europe (approx. 10-20%)

#### **We offer**

- Highly interesting and challenging tasks in a future-oriented and steadily growing international company
- Thorough introduction to an analytical as well as creative field of responsibility
- A dynamic environment with flat hierarchies and short decision paths with efficient decision-making processes
- Flexible working hours and a 40-hour workweek
- Loyalty to the company is rewarded
- Employer contribution for non-occupational accident and health insurance

We are looking forward to receiving your complete application documents for confidential review, preferably via email to [career@buhlmannlabs.ch](mailto:career@buhlmannlabs.ch)

**Direct applications are preferred. Swiss agencies only are welcome.**

*Data protection: Your application documents will be reviewed and processed solely for the purpose of filling the position. After the successful placement of the position, the submitted documents will be securely disposed of.*

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