



BÜHLMANN Laboratories AG is an innovative manufacturer of medical diagnostics. The company, headquartered in Schönenbuch, employs more than 100 people and is active on a global scale.

The **in vitro diagnostic (IVD)** kits and reagents developed by BÜHLMANN are considered a gold standard and distributed to hospitals and clinical laboratories around the world with remarkable success.

Within our **Global Marketing** department, we have created a **new position** and are looking for a

Marketing Associate Life Sciences (100%)

Your Tasks

- Work with the Marketing Content Manager in the digital marketing and create marketing content material in the relevant diagnostic and clinical fields
- Conception and execution of Online-Marketing-Campaigns in the B2B field for **in vitro diagnostics**
- Operative management of SEO and SEM to ensure search visibility and manage Google AdWords and YouTube campaigns
- Close collaboration with Product Managers for specific product campaigns, congress exhibitions and marketing events
- Support the BÜHLMANN web presence and coordinate with external consultants

Your Profile

- Digital and web **marketing** experience such as Google AdWords and email marketing campaign experience
- **Excellent English** oral/written skills (C2 or native), fluent in **German** oral/written (**C1**)
- **BSc** preferably related to Life Sciences is advantageous
- Social Media management experience
- Web design (HTML, CSS) and conceptual web design experience is advantageous as well as web-analysis and tracking tools knowledge
- Positive, open-minded, self-driven attitude
- Team player who works co-operatively but also independently

We Offer

- Exciting and diverse professional activities in a dynamic, independent and growing company
- A thorough introduction phase in preparation for an exciting area of responsibility
- Flexible working hours / 40 hours per week

We are looking forward to receiving your complete application documents (CV, motivation letter, diploma, reference letters). Please send your documents by email to career@buhlmannlabs.ch. Your application will be treated with confidentiality. **Swiss agencies only are welcome.**

Data protection: your application documents will only be used during the application process. Once the open position has been filled, your application documents will be deleted.

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